



*Breast Cancer Foundation*

**FUNDRAISING**  
 **TOOLKIT**





Welcome to the Miles of Hope Fundraising Toolkit! In the following pages, you'll find a variety of resources designed to help you promote our organization and support our mission. These materials are crafted to make hosting your fundraising event as impactful as possible, ensuring that our efforts to fight breast cancer continue to make a difference.

***Thank you for your support!***

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P.O. Box 405  
Lagrangeville, NY 12540  
Phone: 845-264-2005  
Email: [info@milesofhope.org](mailto:info@milesofhope.org)



Dear Friends,

Miles of Hope Breast Cancer Foundation is asking schools, teams, businesses and others to host fundraisers during the month of October, Breast Cancer Awareness Month, and beyond. This letter is to confirm that **ALL** donations made through ***Miles of hope.app.neoncrm.com*** will go directly to Miles of Hope and will be used to fund support services that assist those affected by breast cancer right here in the Hudson Valley.

**Friday, October 24, 2025**, has been officially declared ***Miles of Hope Day*** in the Hudson Valley, and we are hoping everyone will participate and wear **PINK** that day and consider a donation. Please submit any photos to [info@milesofhope.org](mailto:info@milesofhope.org) and be sure to tag us on social media.

Support from our local communities is what makes our work possible, and we greatly appreciate those who assist us in our mission.

Thank you for your support and for helping us to help others.

Sincerely,

The Miles of Hope Staff





## MISSION STATEMENT

The Miles of Hope Breast Cancer Foundation supports people affected by breast cancer within the nine counties of the Hudson Valley, New York. Our mission is to fund support services, education, and outreach for those in need.

## CONNECT WITH US ON SOCIAL MEDIA



### Facebook:

Miles of Hope Breast Cancer Foundation



### X:

@MilesOfHope



### Instagram:

@MilesOfHopeBCF



### LinkedIn:

Miles of Hope Breast Cancer Foundation



### YouTube:

@MilesOfHopeBCF

JOIN US IN OUR MISSION TO SUPPORT  
AND UPLIFT THOSE AFFECTED BY  
BREAST CANCER IN THE HUDSON VALLEY!

## CONTACT INFORMATION

**Website:** [milesofhope.org](https://milesofhope.org)

**Office:** P.O. Box 405, Lagrangeville, NY 12540

**Phone:** 845-264-2005

**Email:** [info@milesofhope.org](mailto:info@milesofhope.org)



# Miles of Hope Breast Cancer Foundation

## Our Impact in Dutchess County for Over 20 Years

For two decades, the **Miles of Hope Breast Cancer Foundation** has been a pillar of support for individuals and families in Dutchess County affected by breast cancer. Our mission is to ensure that no one in our community faces this battle alone, and we're proud of the meaningful impact we've made.

### Financial Support for Patients:

Through grants and scholarships, Miles of Hope has provided crucial financial assistance to Dutchess County residents:



**\$1.1 million**

Grants to Dutchess County (20 years)



**\$243,300**

Scholarships Awarded (20 years)

### Medical Gap Care Fund:

Our **Medical Gap Care Fund**, helps people in treatment with their bills and finances: rent/mortgage/housing; utility/car/phone bills; food, gas, transportation to and from treatment. Common requests in Ulster County include groceries, transportation, utilities, housing, and medical costs.

### MOH provided grants to hospitals and nonprofits in Dutchess County for:



Educational materials for newly diagnosed patients



Massage and exercise therapy, reflexology, and reiki programs



Transportation and meals for families affected by breast cancer

### Community Fundraisers:

We are grateful to the schools, businesses, and organizations that have raised funds to support our mission over the years. These efforts fuel the programs that help breast cancer patients every day.

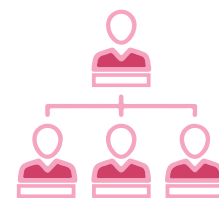
### Schools:



- Arlington
- Beacon
- Poughkeepsie
- Rhinebeck
- Wappingers
- Millbrook
- Pine Plains
- Red Hook

### Businesses and Organizations:

- Nuvance/Northwell Health
- Arnoff Moving & Storage Inc.
- BMW of the Hudson Valley
- Premier Medical Group of the Hudson Valley
- Hudson Valley Credit Union
- Millbrook Tribute Garden
- EFCO



### Join Us in Our Mission

We invite you to support the Miles of Hope Breast Cancer Foundation. Every dollar donated stays in the **Hudson Valley** to support local patients and their families. Help us continue this life-changing work in **Dutchess County**.

### How You Can Help:

**DONATE | VOLUNTEER | FUNDRAISE**



**Together, We Make a Difference.**

Learn more at [www.milesofhope.org](http://www.milesofhope.org) and join us in the fight against breast cancer.

# Miles of Hope Breast Cancer Foundation

## Our Impact in Ulster County for Over 20 Years

For two decades, the **Miles of Hope Breast Cancer Foundation** has been a pillar of support for individuals and families in Ulster County affected by breast cancer. Our mission is to ensure that no one in our community faces this battle alone, and we're proud of the meaningful impact we've made.

### Financial Support for Patients:

Through grants and scholarships, Miles of Hope has provided crucial financial assistance to Ulster County residents:



**\$672,000**

Grants to  
Ulster County  
(20 years)



**\$355,000\***

Scholarships  
Awarded  
(20 years)

\*total for all 9 counties

### Businesses and Organizations:

- Hudson River Fruit/ Albinder Family
- Rocking Horse Ranch
- Ulster Savings Bank
- Superior Plus Energy
- Partner Equipment Rentals
- Halmar Racing
- Ulster Police Benevolent Association
- Wallkill Valley Federal Savings & Loan

### Medical Gap Care Fund:

Our Medical Gap Care Fund, helps people in treatment with their bills and finances: rent/mortgage/housing; utility/car/phone bills; food, gas, transportation to and from treatment. Common requests in Ulster County include groceries, transportation, utilities, housing, and medical costs.

### Grants from Miles of Hope have supported community-based programs, including:



Massage  
Therapy &  
Acupuncture  
Programs



Metastatic  
Breast Cancer  
Symposium



Camp Lightheart – Summer camp for  
children affected by breast cancer

### Community Fundraisers:

We are grateful to the schools, businesses, and organizations that have raised funds to support our mission over the years. These efforts fuel the programs that help breast cancer patients every day.

### Schools:



- Highland
- Wallkill
- Marlboro
- New Paltz
- Harry L. Edson School (Kingston)

## Join Us in Our Mission

We invite you to support the Miles of Hope Breast Cancer Foundation. Every dollar donated stays in the **Hudson Valley** to support local patients and their families. Help us continue this life-changing work in **Ulster County**.

### How You Can Help:

**DONATE | VOLUNTEER | FUNDRAISE**



*Breast Cancer Foundation*

**Together, We Make a Difference.**

Learn more at [www.miles of hope.org](http://www.miles of hope.org) and join us in the fight against breast cancer.



# Miles of Hope Breast Cancer Foundation

## Our Impact in Orange County for Over 20 Years



For two decades, the **Miles of Hope Breast Cancer Foundation** has been a pillar of support for individuals and families in Orange County affected by breast cancer. Our mission is to ensure that no one in our community faces this battle alone, and we're proud of the meaningful impact we've made.

### Financial Support for Patients

Through grants and scholarships, Miles of Hope has provided crucial financial assistance to Orange County residents:



**\$606,800**  
Grants to  
Orange County  
(20 years)



**\$331,550\***  
Scholarships  
Awarded  
(20 years)

\*total for all 9 counties

### Medical Gap Care Fund

Breast cancer treatment often comes with overwhelming medical bills and financial stress. Our **Medical Gap Care Fund** helps patients manage essential expenses that are not covered by insurance. In Orange County, the most common requests for assistance include housing, utilities, and medical costs.

### Community Fundraisers

We are grateful to the schools, businesses, and organizations that have raised funds to support our mission over the years. These efforts fuel the programs that help breast cancer patients every day.

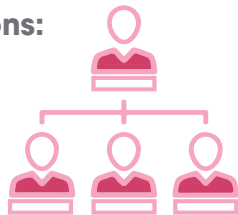
#### Schools:



- Goshen
- Highland
- Warwick
- Highland Falls
- New Windsor
- Marlboro

#### Businesses and Organizations:

- Newburgh Elks (for 10 years)
- Otterkill Women's Golf League
- West Hills Women's Golf League
- PKF O'Connor Davies, LLC
- Advance Testing Co.
- Walden Savings Bank
- Fire Storm Roller Derby – Central Valley
- One Accord Christian Church (Newburgh)



### Healthcare Partnerships

We are proud to partner with healthcare providers across the region to ensure patients receive the support they need. Referrals from hospitals and healthcare organizations bring more people into our care network each year.

### Healthcare Partners:

- Ellenville Regional Hospital
- Garnet Health
- Garnet Health Medical Centers
- Montefiore Nyack
- Nyack Hospital
- Orange Regional Medical Center
- St. Luke's Cornwall and Newburgh

## 20-Year Partnership

Cornerstone Family Healthcare

### Join Us in Our Mission

We invite you to support the Miles of Hope Breast Cancer Foundation and continue making a difference in the lives of those affected by breast cancer in Orange County. Every contribution helps fund essential services, financial support, and educational programs that bring hope to families in need.

### How You Can Help:

**DONATE | VOLUNTEER | FUNDRAISE**

# 20 YEARS

*Miles of  
HOPE*

*Breast Cancer Foundation*

### Together, We Make a Difference

Learn more at [www.miles of hope.org](http://www.miles of hope.org) and join us in the fight against breast cancer.





P.O. Box 405  
Lagrangeville, NY 12540  
Phone: 845-264-2005  
Email: [info@milesofhope.org](mailto:info@milesofhope.org)



Hello,

We are reaching out to you on behalf of the Miles of Hope Breast Cancer Foundation ([milesofhope.org](http://milesofhope.org)). Miles of Hope is a 501C3, nonprofit organization which provides support services, education and outreach for those affected by breast cancer in New York's Hudson Valley.

We are hosting a fundraiser benefiting Miles of Hope and are looking for donated items to our raffle and hope that you'd love to participate! All items are welcome and greatly appreciated -- including tangible items, experiences, or gift certificates.

It is through the help of gracious individuals and businesses like yours that allow Miles of Hope to fulfill its mission. Your generosity gives Miles of Hope the ability to reach out to our local community affected by breast cancer to ease their daily struggles.

Sincerely,

The Miles of Hope Staff



# SAMPLE SCRIPT

## FOR MILES OF HOPE FUNDRAISING EVENT

Good [morning/afternoon/evening], everyone! Thank you all for being here today as we come together for an incredibly important cause—raising awareness and funds for breast cancer to support the Miles of Hope Breast Cancer Foundation.

Miles of Hope is a local non-profit organization which funds support services and outreach for people affected by breast cancer here in the **Hudson Valley**. Every dollar raised for Miles of Hope stays **right here** in our community, supporting our family, friends, neighbors, and colleagues.

Whether you need help meeting your financial needs or simply need somebody to talk to, Miles of Hope is here as your neighbor and your friend for support, while navigating unfamiliar territory. For more information on the Foundation, services and events, please visit Miles of Hope dot org.

Today, we are not just here to raise funds; we are here to show our support, to stand in solidarity with those who have fought, are fighting, and may fight breast cancer in the future. Every dollar raised goes directly towards providing resources, treatment, and hope to those who need it most, right here in our community. Your contribution makes a real difference.

Let us take a moment of silence to support those who are fighting and honor those that we have lost. (PAUSE)

I want to encourage you, again, to visit the Miles of Hope website at [www.milesofhope.org](http://www.milesofhope.org). There, you can learn more about the incredible work they do, find resources, and see how you can stay involved throughout the year.

Thank you again for your generosity and support. Together, we are making a difference. Let's continue to fight, hope, and support one another in this journey.

Thank you!



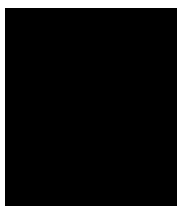
# MILES OF HOPE COLOR PALETTE



**HEX** Color safe for web and mobile



**MOH  
Light Pink**  
#F6A5C0



**Black**  
#000000



**MOH  
Dark Pink**  
#EE3780





# HOW TO PLAN A PINK OUT GAME FUNDRAISER

AT YOUR SCHOOL FOR MILES OF HOPE BCF



## PICK A DATE FOR YOUR PINK OUT EVENT

Select a home game where your team can host their Pink Out event!

You can participate on your own, or inform the other team if they would like to participate in the fundraising aspect & wearing pink

\*Check [www.milesofhope.org](http://www.milesofhope.org) for Miles of Hope Day, but any game works!



## MAKE A COMMITTEE

Whether you have a team Booster Club, an athletics wide contact, a Miles of Hope Student Ambassador, or a group of families who want to volunteer as event leads - choose who is going to be in charge

This group will be your behind the scenes task force: getting donations, decorations, organizing volunteers, point of contact, etc



## FUNDRAISE

### Set up your fundraising page using the QR Code!

After that, the way you choose to raise money & awareness for Miles of Hope is completely up to you!

Some examples are :  
bake sales, raffles,  
50/50, apparel  
sales, etc

BUT we love creativity & can't wait to see all of the ways you choose to fundraise!



## MAKE IT DIGITAL

Reach your goals by going digital with your fundraiser!

Create social media posts/graphics for your team social media page & athletes to share, and be sure to tag us

Share your custom fundraising link with team and parents to share

Put games on your school announcements

Create a flyer with a QR code for donations



## USE OUR RESOURCES

When you set up your fundraiser, we will know!

Use our Digital Fundraising Toolkit and fill out the form on our site for MOH brochures, stickers, bracelets, etc.

Miles of Hope will promote your event on our social media

We will do our best to send a MOH representative to attend



YOU'RE READY TO GO! IF YOU HAVE ANY QUESTIONS, PLEASE SEND AN EMAIL TO: [INFO@MILESOFHOPES.ORG](mailto:INFO@MILESOFHOPES.ORG)



**FUNDRAISING  
TOOLKIT**

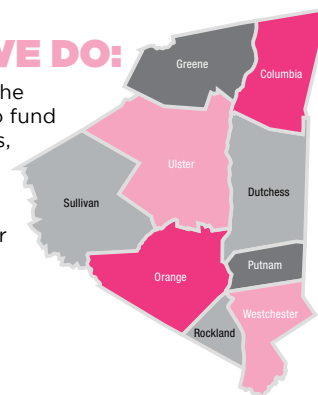


## WHO WE ARE:

The Miles of Hope Breast Cancer Foundation is a non-profit, 501(c)(3) public charity established in 2004.

## WHAT WE DO:

The mission of the Foundation is to fund support services, education and outreach for people affected by breast cancer within the nine counties of the Hudson Valley, New York.



## HOW WE DO IT:

At Miles of Hope, all funds raised stay local to help our Hudson Valley. In 20 years we've given away almost \$4 million to breast cancer patients and their families right here in our community. Help us continue that work by attending one of our events, hosting one of your own or donating at [milesofhope.org](http://milesofhope.org).

**Miles of Hope Spring Brunch ~ Goals for Hope Soccer Tournament ~ Community Breast Cancer Walk ~ October Breast Cancer Awareness Month Fundraisers**

## WHERE DOES YOUR DONATION GO?



**\$50**  
buys a gas card



**\$150**  
pays for one mammogram



**\$200**  
pays for a week's worth of co-pays for radiation treatment



**\$300**  
pays for a lymphedema sleeve



**\$400**  
pays for a week's worth of groceries



**\$700**  
pays for a month of fuel for a home (gas and heat)



**\$1000**  
pays for 10 transportations to/from cancer treatments



**\$2000**  
pays for the college scholarship for one high school senior whose life has been affected by breast cancer

## ALL FUNDS RAISED IN THE HUDSON VALLEY ARE USED TO SUPPORT OUR FOUR PILLAR PROGRAMS:

**1**

**Medical Gap Care Fund**  
for individuals facing life emergencies and/or costs not covered by health insurance while in treatment for breast cancer.

**2**

**Peer to Peer Hotline**  
a program uniting recently diagnosed breast cancer patients with trained survivors: 800-532-4290.

**3**

**Complementary Medicine**  
programs funding massage therapy, reiki, acupuncture, music therapy, sports/exercise/dance, yoga, and art therapy to enhance recovery.

**4**

**Scholarships** for college-bound high school seniors whose lives have been affected by breast cancer.



**SCAN THE QR CODE TO LEARN MORE ABOUT US!**  
[www.milesofhope.org](http://www.milesofhope.org)  
845-264-2005



**FUNDRAISING TOOLKIT**