



# HOW TO PLAN A PINK OUT GAME FUNDRAISER

AT YOUR HIGH SCHOOL FOR MILES OF HOPE BCF



## PICK A DATE FOR YOUR PINK OUT EVENT

Select a home game where your team can host their Pink Out event!

You can participate on your own, or inform the other team if they would like to participate in the fundraising aspect & wearing pink

\*Miles of Hope Day is October 20 if you wanted a suggested date, but any game works!



## MAKE A COMMITTEE

Whether you have a team Booster Club, an athletics wide contact, or a group of families who want to volunteer as event leads - choose who is going to be in charge

This group will be your behind the scenes task force: getting donations, decorations, organizing volunteers, point of contact, etc



## FUNDRAISE

The way in which you choose to raise money & awareness for Miles of Hope is completely up to you!

Some examples are :  
bake sales, raffles,  
50/50, apparel  
sales, etc

BUT we love creativity & can't wait to see all of the ways you choose to fundraise!



## MAKE IT DIGITAL

Reach your goals by going digital with your fundraiser!

Create social media posts/graphics for your team social media page & athletes to share

Share your custom fundraising link created by MOH & QR code with team and parents to share

Put games on your school announcements

Create a flyer with QR code



## LET US KNOW

We want to know about your event! Email: [info@milesofhope.org](mailto:info@milesofhope.org) to let us know about your upcoming event!

Miles of Hope is able to provide brochures, stickers, and a QR print out for your event welcome table

Miles of Hope will promote your event on Instagram, Facebook & our event calendar

We will do our best to send a MOH representative to attend



YOU'RE READY TO GO! FOR YOUR CUSTOM FUNDRAISING PAGE, SEND INFO TO: [INFO@MILESOFHOPES.ORG](mailto:INFO@MILESOFHOPES.ORG)