

ABOUT MILES OF HOPE

THE MILES OF HOPE BREAST CANCER FOUNDATION IS A NON-PROFIT, 501(C)(3) PUBLIC CHARITY ESTABLISHED IN MARCH 2004. THE FOUNDATION FUNDS SUPPORT SERVICES AND OUTREACH FOR PEOPLE AFFECTED BY BREAST CANCER WITHIN NEW YORK'S HUDSON VALLEY. EVERY DOLLAR RAISED FOR MILES OF HOPE STAYS HERE IN OUR COMMUNITY, SUPPORTING OUR FAMILIES, FRIENDS, NEIGHBORS AND COLLEAGUES.

YOU ARE INVITED TO THE 14TH ANNUAL MILES OF HOPE BRUNCH

Exercise and Cancer

BE PART OF THE SUCCESS!

BECOME A SPONSOR

ADVERTISE

HAVE BRUNCH WITH US

IN 2017, MILES OF HOPE RAISED OVER \$500,000 TO FUND SUPPORT PROGRAMS FOR PEOPLE AFFECTED BY BREAST CANCER IN OUR HUDSON VALLEY. NEARLY ONE-FOURTH OF THAT WAS RAISED AT THE ANNUAL SPRING BRUNCH THROUGH BUSINESS SPONSORSHIPS, AUCTIONS/RAFFLES AND RESERVATIONS.

IN ITS 14-YEAR HISTORY, MILES OF HOPE HAS GIVEN AWAY MORE THAN \$2.75 MILLION FOR PROGRAMS DIRECTLY HELPING OUR NEIGHBORS, FAMILIES AND FRIENDS TOUCHED BY THIS DISEASE. ALL MONEY RAISED HERE STAYS HERE, MAKING A DIFFERENCE IN PEOPLE'S LIVES.

PLEASE JOIN US IN MAKING A DIFFERENCE IN THE LIVES OF THOSE TOUCHED BY BREAST CANCER

SUNDAY
MAY 6, 2018
11:00AM

THE GRANDVIEW
76 RINALDI BOULEVARD
POUGHKEEPSIE, NY 12601

**FITNESS AND EXERCISE INFORMATION
TO HELP REDUCE YOUR CANCER RISK!**



ANY QUESTIONS?

EMAIL US AT BRUNCH@MILESOFHOPE.ORG



MILESOFHOPE.ORG

REGISTER ONLINE TODAY

MILESOFHOPE.ORG/EVENTS/SPRING-BRUNCH

OR FILL OUT THE INSIDE FORM AND SEND WITH PAYMENT TO
MILES OF HOPE | PO BOX 405 | LAGRANGEVILLE, NY 12540

DEADLINE FOR REGISTERING IS APRIL 20, 2018

SHOPPING ON AMAZON? DESIGNATE MILES OF HOPE AS YOUR CHARITY! SMILE.AMAZON.COM

BE A SPONSOR

\$10,000+ HEROES OF HOPE

TABLE FOR 10, INSIDE FRONT OR BACK COVER OR FULL-PAGE PROGRAM AD, OPTION TO PROVIDE ITEM FOR GIFT BAG (MINIMUM 450 PIECES), INCLUSION IN ALL EVENT LITERATURE AND PRESS RELEASES AND A FULL PAGE AD IN ALL OTHER MILES OF HOPE EVENT PROGRAM BOOKS

\$7,500+ CHAMPION OF HOPE

EIGHT TICKETS TO THE EVENT, FULL PAGE PROGRAM AD, OPTION TO PROVIDE AN ITEM IN THE GIFT BAG, AND INCLUSION IN ALL EVENT PRESS RELEASES

\$5,000 RUBY FOUNDATION SPONSOR

SIX TICKETS TO THE EVENT, FULL PAGE PROGRAM AD, OPTION TO PROVIDE AN ITEM IN THE GIFT BAG, AND INCLUSION IN ALL EVENT PRESS RELEASES

\$2,500 GARNET CORPORATE SPONSOR

FOUR TICKETS TO THE EVENT, HALF-PAGE PROGRAM AD, OPTION TO PROVIDE AN ITEM IN THE GIFT BAG, AND INCLUSION IN ALL EVENT PRESS RELEASES

\$1,000 HOT PINK SPONSOR

A HALF-PAGE PROGRAM AD, OPTION TO PROVIDE ITEM FOR GIFT BAG (MINIMUM 450 PIECES), AND INCLUSION IN PRESS RELEASES

\$500 ROSE PINK SPONSOR

RECEIVES LISTING IN PROGRAM AT THIS GIVING LEVEL, AND A QUARTER PAGE PROGRAM AD

\$300 PETAL PINK SPONSOR

RECEIVES LISTING IN PROGRAM AT THIS GIVING LEVEL

\$200 ROSALINE PINK SPONSOR

RECEIVES LISTING IN PROGRAM AT THIS GIVING LEVEL

ADVERTISE

- ALL ADS IN BLACK AND WHITE
- ADS MAY BE PERSONAL OR BUSINESS

FULL PAGE 5.25" X 8.5" \$350

HALF PAGE 5.25" X 4.25" \$200

QUARTER PAGE 5.25" X 2" \$150

DIGITAL ADS

- ACCEPTED ELECTRONICALLY IN .PDF OR .JPG FORMATS
- EMAIL ADS TO BRUNCH@MILESOFHOP.ORG AND INCLUDE AD SIZE AND CONTACT INFORMATION

CAMERA-READY ADS

- AD COPY WILL ALSO BE ACCEPTED BY MAIL
- PLEASE SEND AD AND PAYMENT ALONG WITH THE FORM

THE GIVING TREE

ALL OF THE FOLLOWING SERVICES ARE PART OF THE MILES OF HOPE MEDICAL GAP CARE FUND, WHICH WAS ESTABLISHED TO HELP INDIVIDUALS WHO RESIDE IN ONE OF THE EIGHT COUNTIES OF THE HUDSON VALLEY AND ARE IN TREATMENT FOR BREAST CANCER WITH A FINANCIAL EMERGENCY NOT COVERED BY INSURANCE.

PURCHASE ONE OF THESE SERVICES, GET A MILES OF HOPE RIBBON ORNAMENT TO INDICATE YOUR PURCHASE, AND WE WILL HANG IT ON OUR GIVING TREES AT THE LUNCHEON FOR ALL TO ADMIRE!

EXAMPLES

- \$25 BUYS A GAS CARD
- \$75 PAYS FOR ONE MAMMOGRAM
- \$100 PAYS FOR A WEEK OF CO-PAYS FOR RADIATION TREATMENTS
- \$150 PAYS FOR A LYMPHEDEMA SLEEVE
- \$200 PAYS FOR A GIFT CARD FOR GROCERIES FOR A FAMILY IN FINANCIAL CRISIS DURING TREATMENT
- \$350 PAYS FOR A MONTH OF FUEL FOR A HOME (GAS OR HEAT)
- \$500 PAYS FOR 10 TRANSPORTATIONS TO/FROM CANCER TREATMENTS
- \$1,000 PAYS FOR A SCHOLARSHIP FOR ONE COLLEGE-BOUND SENIOR WHOSE LIFE HAS BEEN AFFECTED BY BREAST CANCER

REGISTRATION FORM

MILES OF HOPE SPRING BRUNCH

NAME _____

ADDRESS _____

PHONE _____

EMAIL _____

SPONSORSHIP

PLEASE CONTACT US AT BRUNCH@MILESOFHOP.ORG WITH QUESTIONS ABOUT SPONSORSHIPS OR ADS.

REMINDER: SPONSORSHIP LEVELS OF \$500 AND HIGHER RECEIVE PROGRAM ADS; COPY MUST BE SUBMITTED BY FRIDAY, APRIL 20.

SPONSOR LEVEL _____

NAME AS SHOWN IN PROGRAM _____

AMOUNT \$ _____

AD BOOK/TRIBUTES

ADS MAY BE PERSONAL OR BUSINESS. AD SUBMISSION DEADLINE IS FRIDAY, APRIL 20.

SIZE _____ ARTWORK ENCLOSED

COST \$ _____ ARTWORK WILL BE EMAILED

IN MEMORY/IN HONOR OF

NAME AS SHOWN IN PROGRAM _____

FIRST LISTING AT \$100 _____

ADDITIONAL LISTINGS AT \$25 EA. _____

TOTAL FOR LISTINGS \$ _____

RESERVATIONS

DEADLINE IS FRIDAY, APRIL 20, 2018. GROUP SEATING PREFERENCES ARE NOT GUARANTEED UNTIL ALL PAYMENTS ARE RECEIVED.

I AM PURCHASING _____ TICKETS AT \$65 FOR THE 14TH ANNUAL BRUNCH ON MAY 6, 2018, TOTALING \$ _____

GUEST NAMES/TO BE SEATED WITH _____

THE GIVING TREE SEE INFORMATION ON PREVIOUS PAGE

DONATION AMOUNT: \$25 \$75 \$100 \$150 \$200 \$350 \$500 \$1,000 OTHER \$ _____

TOTAL ENCLOSED

PLEASE MAKE ALL CHECKS PAYABLE TO MILES OF HOPE BREAST CANCER FOUNDATION

WE ALSO ACCEPT CREDIT CARDS: VISA MASTERCARD AMERICAN EXPRESS

CARD NUMBER _____ EXP. DATE _____ CVV CODE _____ BILLING ZIP CODE _____

SIGNATURE _____

OR REGISTER ONLINE AT MILESOFHOP.ORG