



2019 COMMITTEE

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Happy Cinco De Mayo!!

You are invited to the

**15 TH ANNUAL
MILES OF HOPE BRUNCH**

Join in on the celebration

***Sunday, May 5 2019 at 11 a.m.
The Grandview, Poughkeepsie***

In 2018, Miles of Hope raised more than \$500,000 to fund support programs for people affected by breast cancer in our Hudson Valley. Nearly one-fourth of that was raised at the Annual Spring Brunch through business sponsorships, auctions/raffles and reservations.

In its 15-year history, Miles of Hope has given away more than \$2.9 million for programs directly helping our neighbors, families and friends touched by this disease. All money raised here stays here, making a difference in people's lives.

Be part of this success!

- Become a Sponsor
- Donate to our Silent Auction
- Have Brunch with Us

Please refer to the accompanying forms for all details and payment information.

Any questions? Email us at brunch@milesofhope.org or call us at 845-264-2005

***Please join us in making a difference in the lives
of those touched by Breast Cancer.***



Sponsorship Opportunities or Tributes

Heroes of Hope \$10,000+

Table for 10, inside front or back cover or full-page program ad, option to provide item for gift bag (minimum 450 pieces), inclusion in all event literature and press releases and a full page ad in all other Miles of Hope event program books

Champion of Hope \$7,500+

Eight tickets to the event, full-page program ad, option to provide an item in the gift bag, and inclusion in all event press releases

Ruby Foundation Sponsor \$5,000

Six tickets to the event, then same as above ad and gift bag options

Garnet Corporate Sponsor \$2,500

Four tickets to the event, half-page program ad, option to provide item for gift bag (minimum 450 pieces), and inclusion in press releases

Hot Pink Sponsor \$1,000

A half-page program ad, option to provide item for gift bag (minimum 450 pieces), and inclusion in press releases

Rose Pink Sponsor \$500

Receives listing in program at this giving level

Petal Pink Sponsor \$300

Receives listing in program at this giving level

Rosaline Pink Sponsor \$200

Receives listing in program at this giving level

Please see the **Registration Form** for registration and payment details. If you have any questions, please call 845-264-2005 or email brunch@milesofhope.org.

Thank you for taking the time to consider our request. We look forward to hearing from you.



Advertising Opportunities or Tributes

Ad Sizes and Prices

(all ads are black and white)

Full Page	5.25" x 8.5"	\$350
Half Page	5.25" x 4.25"	\$200
Quarter Page	5.25" x 2"	\$150

Digital Ads — Ads are accepted electronically in .pdf or .jpg formats. Email ads to brunch@milesofhope.org and include ad size and contact information.

Camera-ready Ads — Ad copy will also be accepted by mail. Please send ad and payment along with enclosed form.

Ads may be personal or business.

Deadline for ad submission is Friday, April 19, 2019

See attached Registration Form for payment information.

Any questions? Email us at brunch@milesofhope.org or call us at 845-264-2005.

The Giving Tree

All of the following services are part of the Miles of Hope **Medical Gap Care Fund**, which was established to help individuals who reside in one of the eight counties of the Hudson Valley and are in treatment for breast cancer with a financial emergency not covered by insurance.

Purchase one of these services, get a Miles of Hope Ribbon Ornament to indicate your purchase, and we will hang it on our Giving Trees at the luncheon for all to admire!

Any donation amount is welcome. Here are some examples:

\$25 buys a gas card

\$75 pays for one mammogram

\$100 pays for a week of co-pays for radiation treatments

\$150 pays for a lymphedema sleeve

\$200 pays for a gift card for groceries for a family in financial crisis during treatment

\$350 pays for a month of fuel for a home (gas or heat)

\$500 pays for 10 transportations to/from cancer treatments

\$1,000 pays for a scholarship for one college-bound senior whose life has been affected by breast cancer



Registration Form
15th Annual Brunch – May 5, 2019

Online Registration and Payments are Preferred

WWW.MILESOFHOPE.ORG

Alternately, fill in top portion of form and all other appropriate sections and return with payment to :
Miles of Hope, PO Box 405, LaGrangeville, NY 12540

Name: _____

Address: _____

Phone Number: _____ E-Mail Address: _____

SPONSORSHIP — Please contact brunch@milesofhope.org with questions about Sponsorships or Ads.
REMINDER: Sponsorship level of \$1,000 and above receives a full-page ad, which must be submitted by Friday, April 19.

Sponsor Level _____ Amount \$ _____

Name as you would like it to appear in program book: _____

AD BOOK / TRIBUTES — Ads may be personal or business. Ad submission deadline is Friday, April 19.

Size _____ Cost \$ _____

Enclosed is camera-ready artwork I am emailing my artwork in .pdf or .jpg format to brunch@milesofhope.org

IN MEMORY / IN HONOR OF — Please print name as you want it to appear in program book.

First listing @ \$100 _____

Additional listings @ \$25/ea. _____

Total for listings \$ _____

RESERVATIONS — Deadline is Friday, April 19, 2019. Group seating preferences are not guaranteed until all payments are received. Please list names on reverse side. **YOU CAN ALSO REGISTER ONLINE AT MILESOFHOPE.ORG**

I am purchasing _____ tickets at \$75 each for the 15th Annual Brunch on May 5, 2019, totaling \$ _____

THE GIVING TREE

Donation amount: \$25 \$50 \$75 \$100 \$150 \$200 \$350 \$500 \$1,000 Other \$ _____

TOTAL ENCLOSED \$ _____

Please make all checks payable to **Miles of Hope Breast Cancer Foundation.**

We also accept credit cards: Visa MasterCard American Express

Card Number: _____ Exp. Date: _____ CVV Code: _____

Signature: _____ Billing Address Zip Code: _____