



## ARE YOU PLANNING A FUNDRAISER FOR BREAST CANCER AWARENESS? KEEP IT LOCAL!

NO EVENT IS TOO SMALL,  
NO EVENT IS TOO BIG!

MILESOFHOP.ORG

## PAY IT FORWARD HELPING YOUR FAMILY, FRIENDS AND NEIGHBORS

When you host your own fundraiser for Miles of Hope Breast Cancer Foundation, you are helping people affected by breast cancer in the Hudson Valley AND giving friends and family the chance to have fun!

- 1 Figure out which type of fundraiser you want to have
- 2 Let us Know!  
[info@milesofhope.org](mailto:info@milesofhope.org)
- 3 Miles of Hope will help promote your event on Facebook, Instagram, and our online calendar
- 4 When your event is over, celebrate! Tell us how it went! Send photos! We will send out a press release thanking you and your organization/business/volunteers!

## FUNDRAISING IDEAS

- Sporting Events, Golf, Triathlon, Lacrosse, Football games, Little League, Soccer, Boat Races, Martial Arts, Tennis, Cross Country, Swimming/Diving Competitions, Races, Walk-a-thons
- Salons and Spas, Yoga Studios, Gyms, Sports Clubs, Zumba Classes, Pilates, Dance Studios
- Concerts, Musical Events, Dance Parties, Recitals, Community Events Fashion Shows, Craft Shows, Car Shows, School Activities and School Competitions
- Retail Point-of Sale Programs
- Cupcake or Baking Sales, Lemonade Stands, Recycling Programs
- Clubs, Organizations, Scouting Groups, 4-H Groups





Before you start planning a new event, you may consider joining an existing Miles of Hope annual event:

- Hoops for Hope
- Family 5k Fun Run
- Annual Spring Brunch
- Goals for Hope
- The Community Walk for Breast Cancer
- Hits for Hope

**MILESOFHOPE.ORG/EVENTS**

MORE DETAILS ON ORGANIZING EVENT:

**MILESOFHOPE.ORG/DONATE/  
HOST-YOUR-OWN-FUNDRAISER**

## OUR MISSION

TO FUND SUPPORT SERVICES AND OUTREACH FOR PEOPLE AFFECTED BY BREAST CANCER WITHIN THE EIGHT COUNTIES OF THE HUDSON VALLEY, NEW YORK.



ANY QUESTIONS? EMAIL US AT  
**INFO@MILESOFHOPE.ORG**  
**MILESOFHOPE.ORG**

## HOW TO RAISE MONEY FOR MILES OF HOPE

### 1 BASIC FUNDRAISER

Use your imagination and let us know if you need brochures or our logo for your promotional materials! When your event is done, we will send a press release on your success, thanking you!

### 2 LARGER EVENT

We can help plan, provide our logo, brochures, add you to our online event calendar, provide you with a Basket of Hope (door prize, etc). Suggested donation = \$500

### 3 LARGER EVENT/MERCHANDISE SALES

Same general premise as #2 with an added email blast to our general list. Feel free to sell merchandise and advertise that a portion will go to Miles of Hope. Suggested donation = \$1000

### 4 LARGER STILL

A sporting event or tournament that requires Miles of Hope staff commitment includes all from #3 as well as publicity support. Suggested donation = \$2500

### 5 MAJOR FUNDRAISER

A grand scale event that requires the involvement of our Executive Director, Bookkeeper, volunteers, etc. All support above is included. Suggested donation = \$5000

