

Silhouette of a Woman Couture Media Sponsorship Packages

Poughkeepsie Journal

10/8 PJ First Section ¼ Page Ad (3x10) Color

10/11 Enjoy Section ¼ Page Ad (3x5) Color

10/12 Focus ¼ Page Ad (3x10) Color

10/17 PJ First Section ¼ Page Ad (3x10) Color

Run of Site Online Banner (300x200) 35,400 Impressions

Value: \$4,000

Clear Channel Radio – 93.3

Web Link on Star with logo on shared rotating banner ad on home page & link to Miles of Hope Site for Event Info for the month of October.

(28) 30 Second On Air Spots per week

Schedule October 2nd – October 26th

96 spots will run from 6am-midnight, Monday-Sunday

-Including matching schedule online accessible via Star93.3.com or iHeartradio mobile application

Value: \$2,500

****See additional couture sponsorship additions in brochure.**