

# *Miles of HOPE Breast Cancer Foundation*

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Evelyn Weiss  
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## *Spring is on the way!*

*You are invited to the*

# **7TH ANNUAL MILES OF HOPE BRUNCH**

*Sunday, May 1, 2011*

*11am*

*The Grandview, Poughkeepsie*

In 2010, Miles of Hope raised more than \$350,000 to fund support programs in the Hudson Valley. Nearly one-third of that was raised at the Annual Spring Brunch.

***Be part of this success!***

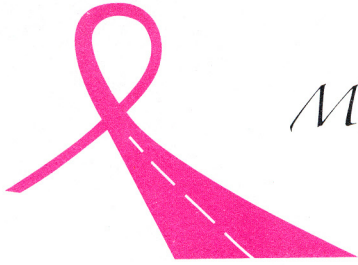
- Become a Sponsor
- Advertise
- Have Brunch with Us

Your support is critical to the continued success of Miles of Hope. Please refer to the accompanying forms for all details and payment information.

Any questions?

Please call Lisa (845) 471-1504 or email [lisa@arnoff.com](mailto:lisa@arnoff.com)

***Please join us in making a difference in the lives of those touched by Breast Cancer.***



*Miles of HOPE Breast Cancer Foundation*

## Sponsorship Opportunities

### **Rosaline Pink Sponsor \$150**

Receives listing in program at this giving level

### **Petal Pink Sponsor \$250**

Receives listing in program at this giving level

### **Rose Pink Sponsor \$500**

Receives listing in program at this giving level

### **Hot Pink Sponsor \$1000**

Same as above plus a full-page program ad, option to provide item for goody bag (minimum 425 pieces) and inclusion in press releases

### **Garnet Corporate Sponsor \$2500**

Same as above plus 4 tickets to the event, full-page program ad and inclusion in press releases

### **Ruby Foundation Sponsor \$5000**

Same as above plus table for 10, inside front or back cover or full-page program ad, inclusion in all event literature and press releases and a full page ad in all other Miles of Hope event program books

### **Champion of Hope \$7500+**

Same as above

### **Heroes of Hope \$10,000+**

Same as above

Please complete and return the **pink form** in the enclosed envelope along with your payment.

If paying by check, please make check payable to **Miles of Hope Breast Cancer Foundation**.

If you have any questions, please contact Lisa Arnoff at 914-475-6060 or email Lisa at [lisa@arnoff.com](mailto:lisa@arnoff.com).

*Thank you for taking the time to consider our request.  
We look forward to hearing from you.*



# Advertising Opportunities or "Tributes"

*Ads may be personal or business.*

Please mail checks and camera ready ad copy with enclosed form to **Miles of Hope, P.O. Box 1892, Pleasant Valley, NY 12569.**

Ads also accepted electronically in .pdf or .jpg formats.

Email ads to [lisa@arnoff.com](mailto:lisa@arnoff.com). Please include ad size and contact information. Call Lisa at 914-475-6060 with any questions.

Deadline for ad submission is March 25, 2011.

Full Page  
5.25" x 8.5"  
\$250

Quarter Page/  
Business Card  
5.25" x 2"  
\$100

Half Page  
5.25" x 4.25"  
\$150



# 7th Annual Brunch – May 1, 2011

Please check all that apply; fill in top portion of form and all other appropriate sections and return with payment to **Miles of Hope, P.O. Box 1892, Pleasant Valley, NY 12569.**

- Sponsorship     Program Book Ad/Testimonial     In Memory/In Honor Of     Tickets

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_



Follow us on Facebook for brunch updates.

## **SPONSORSHIP** — *Please contact Lisa Arnoff at [lisa@arnoff.com](mailto:lisa@arnoff.com) for questions about Sponsorships or Ads.*

Sponsor Level \_\_\_\_\_ Amount \$ \_\_\_\_\_

Name as you would like it to appear in program book: \_\_\_\_\_

## **AD BOOK / TRIBUTES** — *Ads may be personal or business. Ad submission deadline is 3-25-11.*

Size \_\_\_\_\_  Cost \$ \_\_\_\_\_

I have enclosed my camera ready artwork     I am emailing my artwork in a .pdf or .jpg format to [lisa@arnoff.com](mailto:lisa@arnoff.com)

## **IN MEMORY / IN HONOR OF** — *Please print name as you want it to appear in program book.*

First listing @ \$100 \_\_\_\_\_

Additional listings @ \$25/ea. \_\_\_\_\_

Total for listings \$ \_\_\_\_\_

## **RESERVATIONS** — *Brunch reservations deadline is April 15, 2011*

I am purchasing \_\_\_\_\_ tickets at \$60 each for the 7th Annual Brunch on May 1, 2011, totaling \$ \_\_\_\_\_

**TOTAL ENCLOSED** \$ \_\_\_\_\_

Please make all checks payable to **Miles of Hope Breast Cancer Foundation.**  
We also accept credit cards:  Visa     MasterCard     American Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_